

## The Web's only directory of everything "Made In Australia"

BuyAustralianMade is the only online directory of Australian made products and services. In this global world, shoppers are increasingly conscious of where products they buy come from. More and more Australians want to support their local economy. And there are large numbers of overseas shoppers who are interested in things "made in Australia".

### We bring Australian businesses and shoppers together:

- ▶ Customers looking for Australian-made products and services will find everything conveniently in one place on our website. Our intuitive listing structure, search engine optimisation strategies and our powerful search engine, ensure shoppers will find your products.
- ▶ Manufacturers and local service providers in Australia will have a strong promotional partner in BuyAustralianMade and dramatically increase their exposure to a very targeted audience within Australia and overseas.



## We promote YOUR Australian made products & services

Because our website is dedicated to promoting all things "made in Australia", we can attract large numbers of targeted customers. By promoting our own website, we are promoting the products and services featured on our site.

We use print, radio and online advertising, PR campaigns, search engine optimisation

and viral social marketing campaigns to promote **BuyAustralianMade.com.au** to hundreds of thousands of potential buyers.

*You make it. We promote it. Let's connect!*



## 5 Reasons to include your business

- 1 Be featured in the ONLY "Australian Made" products and services directory on the Internet.
- 2 Get targeted exposure to hundreds of thousands of potential buyers.
- 3 Benefit from our umbrella marketing, promotion and advertising campaigns.
- 4 Capitalise on rising trend of shoppers wishing to buy local products & services.
- 5 Get cost-effective promotion with high ROI for less than \$1 a day.

## What's included in your subscription?

For just \$350 per year, you get all of this:

- ▶ Listing + online brochure describing your products/services
- ▶ Up to 6 images
- ▶ Link to your website
- ▶ Inclusion in 3 categories of your choice
- ▶ Up to 10 keywords for searches via search box
- ▶ Extensive SEO to ensure high rankings in search engines
- ▶ Rotating top positioning within category for equal exposure
- ▶ Initial prominent inclusion in What's New category
- ▶ Minor updates without charge
- ▶ Regular newsletters

You can secure your listing in just minutes. Go to **BuyAustralianMade.com.au**, click on **Advertiser** and fill in our short form with your contact details. We will be in touch within 48 hours to finalise your listing.

If you have any questions, please call the BuyAustralianMade head office on

**03 9395 3036** (AEST)  
or email [advertise@buyaustralianmade.com.au](mailto:advertise@buyaustralianmade.com.au)



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**BuyAustralianMade.com.au**  
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